



UNION STATION

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Larimer Associates announces first three restaurant partners for the new Denver Union Station

A new restaurant & market concept by Chef Alex Seidel, The Kitchen Next Door and Snooze will all occupy the landmark train terminal

Denver, Colo. (May 22, 2013) - **Larimer Associates** and their partners are pleased to announce the first three major restaurant tenants for Union Station, Colorado's next great dining destination: The Kitchen Next Door, Snooze, an A.M. Eatery and a new restaurant and market concept by celebrated Chef Alex Seidel.

All three locally owned restaurants will open in the revitalized train terminal in July 2014, each featuring a large patio for outdoor dining.

The Kitchen Next Door will occupy 4,432 square feet, Alex Seidel's new concepts will absorb roughly 4,900 square feet and Snooze will occupy approximately 2,000 square feet. Seidel's gourmet market will offer fresh products reflecting the restaurant's farm-to-table menu.

Larimer Associates, well-known for its drive and success in creating unique destinations through local, chef-driven establishments and retail boutiques, specially chose these Colorado partners to design a distinctive restaurant compilation at Union Station.

"This is an exciting first step in establishing Union Station as Denver's next great dining destination for both locals and visitors," said Jeff Hermanson, Chief Executive Officer of Larimer Associates. "These award-winning restaurants represent the true Colorado experience and embody downtown Denver's genuine collaborative spirit."

Alex Seidel is the Chef and Owner of Denver's award-winning Fruition Restaurant. Since opening Fruition in 2007, Seidel has been named "Chef of the Year" for 2008 by Denver's *5280 Magazine* and one of "Best New Chefs" for 2010 by *Food & Wine Magazine*.

“It is a dream to be creating a brand new concept in such a spectacular space,” said Seidel. “We look forward to coming together with our neighbors at Union Station to make this a successful landmark for Downtown Denver and the entire state of Colorado.”

First opened in Boulder in 2004, The Kitchen is a popular community bistro created by Kimbal Musk, Jen Lewin and Hugo Matheson. The group, which expanded to LoDo last spring with The Kitchen Denver, is excited to open a second Denver location at Union Station.

“We are dedicated to creating community through food so there is no better spot for a second Denver restaurant than in the renovated Union Station,” said Kimbal Musk of The Kitchen Community. “We are thrilled to be part of this unique project where everyone is so dedicated to supporting Colorado businesses.”

Snooze, an A.M. Eatery, will serve breakfast and lunch daily at Union Station. Denver entrepreneurs Jon and Adam Schlegel opened the first Snooze to rave reviews in the Ballpark neighborhood in 2006. Snooze now features five bustling Colorado locations as well as a restaurant in San Diego. On top of serving flights of pancakes, craft benedicts and more, Snooze at Union Station will also add a take-away counter offering a menu like breakfast sandwiches, AM tacos, coffee, lattes and more.

“We are thrilled to take part in such a historic and special place in Denver. Doing this alongside such incredible restaurants is an honor and we can’t wait to bring our energy and breakfast to this station,” said Adam Schlegel. “The take-away aspect is unique to Union Station, an opportunity to serve so many travellers and commuters who will pass through Union Station daily.”

Prior to commencing leasing efforts at Union Station, Larimer Associates held a series of open focus groups to help determine the public’s hopes and desires for the landmark property.

“We consistently heard that Union Station is an iconic Colorado building with a rich history and that everyone wanted to see Colorado-based businesses in there,” said Pat McHenry, Leasing & Acquisition Partner at Larimer Associates. “This really resonated with us and was a great guide as we sought the hippest concepts and most talented chefs to anchor Union Station. Luckily for us, these restaurateurs are as excited about being a part of Union Station as we are.”

Scheduled to open in July 2014, Denver’s new Union Station will also feature several other locally-owned dining and retail outlets as well as 112 room luxury boutique hotel managed by Sage Hospitality. For more information, please visit www.unionstationindenver.com.

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About Denver Union Station

Denver's Union Station is undergoing a major transformation to once again be a destination for Coloradans and visitors alike. The project, headed up by construction company Milender White, includes an extensive transportation hub, a custom-crafted line up of locally owned restaurants and shops, and a new 112 room hotel. The grand structure is more than 100 years old, and its historic and distinctive architecture will be protected throughout the extensive redevelopment project. The roughly 125,000 square foot project—to be complete in mid-2014—will continue the revitalization of the lower downtown community and create a welcoming, high-energy public space that has an authentic Colorado feel with contemporary updates. The expansive transportation hub returns Union Station to its roots with local and national train and bus services. The RTD rail lines and buses will connect downtown and its surrounding communities as well as providing a direct railway from Union Station to Denver International Airport in 2016. The local Colorado companies involved in the Union Station project include Larimer Associates, McWhinney, REGen, LLC, Sage Hospitality and Urban Neighborhoods. To learn more, visit www.unionstationindenter.com or www.facebook.com/DenversUnionStation.