

THE
CRAWFORD
HOTEL
DENVER UNION STATION

The Crawford Hotel at Denver Union Station now open

Independent 112-room hotel inside landmark train station offering a modern, luxurious lodging experience “like no other”

Denver, Colo. (July 14, 2014) – [Sage Hospitality](#) is thrilled to announce that [The Crawford Hotel](#) is now open in the heart of Denver’s Lower Downtown neighborhood. The Crawford honors its home inside the historic Denver Union Station while offering a contemporary lodging experience “like no other.”

From the moment guests arrive at this elegant and artfully restored Beaux Arts landmark, they will delight in the details of The Crawford’s evolved luxury experience - from the bustling energy of the Great Hall to the calm oasis of our elegant guest rooms offering the latest in hospitality technology.

Housed inside Denver’s 120-year-old station, which just completed a dramatic \$54 million transformation, Crawford guests are met by a hotel ambassador who will check them in on an iPad. The stately Denver Union Station Great Hall - which features soaring 65-foot ceilings and houses an eclectic mix of 13 Colorado restaurants and retailers - will serve as the hotel’s main entrance and lobby.

Named for Denver urban preservationist and Union Station partner Dana Crawford, The Crawford’s 112 uniquely decorated guest rooms reflect the different eras of the building’s 100+ year history, including:

- The “Pullman-style” rooms evoke train travel at its heyday. With a subtle Art Deco nod, these rooms offer a modern take on the glamorous private sleeping cars of train travel.
- The “Classic” guestrooms are inspired by the building’s Victorian era beginnings, with a contemporary twist on traditional design styles, soaring ceilings and expansive windows.
- The contemporary “Loft” rooms occupy Denver Union Station’s former attic and feature exposed wood timbers and high vaulted ceilings and were inspired by Denver’s urban LoDo neighborhood.

The Crawford also offers four 1-bedroom LoDo Suites and the spacious Crawford Suite, which features hand-selected design details from the hotel’s namesake. The Crawford Suite offers a Butler’s pantry, separate living and dining rooms, a powder room and a master bedroom with a sitting area.

Amenities at the dog-friendly Crawford include:

- An in-room iPad mini loaded with The Crawford app
- A 46 inch Smart LED HD TV
- Free WiFi and high-speed tiered Internet service
- A 24-hour Fitness Center
- Tesla™ car service (within a 2 mile radius)
- Panda Bicycles available for rental
- Concierge service
- Valet parking
- Complimentary access to The Oxford Club, Spa & Salon
- Nightly turn-down service

Crawford guests will be able to enjoy unparalleled access to the new Denver Union Station, including Mercantile Dining & Provision by Chef Alex Seidel, Stoic & Genuine by Chef Jennifer Jasinski, The Kitchen Next Door Community Pub, Snooze, an A.M. Eatery and Pigtrain Coffee. The building also houses the Terminal Bar, which pours more than 30 Colorado craft beers, and the Cooper Lounge, which channels a glamorous Hollywood vibe with high-end cocktails and an extensive wine & spirits list.

The Crawford offers its guests an evolved in-room dining experience. Providing a take-out style room service from some of Denver's best restaurants, Snooze, an A.M. Eatery and The Kitchen Next Door Community Pub, guests will receive their food items in 100% recyclable containers and bags.

Denver Union Station and The Crawford also feature more than 600 pieces of eclectic Western art, curated by Denver's NINEdotARTS. Unique pieces include vintage family pictures and travel postcards, inherited objects and a "found objects" collage, a wonderful collection of items found under the station's iconic benches during construction, including 1940s celebrity trading cards, wallet photos and tokens.

Named to the National Register of Historic Places, Denver Union Station expects to achieve LEED certification from the U.S. Green Building Council.

The Crawford Hotel also offers more than 3,000 square feet of unique downtown meeting space, including six private event spaces and a 40,000 square foot outdoor plaza.

"The revitalization of Denver Union Station has been a labor of love for so many people; we are thrilled that The Crawford Hotel is finally welcoming guests," said Walter Isenberg, CEO and President of Sage Hospitality. "This is a modern lodging experience unlike anything else in the United States – and it's an opportunity to experience the new heart of downtown Denver."

Denver Union Station is the centerpiece of the \$500 million redevelopment of downtown Denver's transportation hub, with RTD rail lines and buses connecting

downtown to its surrounding communities. Direct light rail access will be available to/from Denver International Airport in early 2016.

As part of the partnership between The Crawford Hotel and the award-winning Oxford Hotel, located one block from Denver Union Station, Crawford guests can enjoy access to The Oxford Club Spa & Fitness Center, which offers a full-service day spa and salon and an extensive schedule of group exercise classes.

Local Colorado companies involved in the Denver Union Station project include Larimer Associates, McWhinney, REGen, LLC, Sage Hospitality and Urban Neighborhoods. The project was overseen by construction company Milender White and the hotel design was created by JG Johnson Architects and Tryba Architects. The Great Hall, Cooper Lounge and Terminal Bar were designed by New York's [AvroKO](#).

Room rates at The Crawford start at \$289 per night and reservations can be made at www.thecrawfordhotel.com or 1-800.228.5838.

About The Crawford Hotel

The Crawford Hotel is an independent Colorado hotel, located inside Denver Union Station, offering a unique guest experience that integrates a profound respect of the train station's history with striking, modern luxury. The hotel features 112 guest rooms in three styles, each appointed differently so no two stays are alike within the top three stories of the historic building. Amenities include a fitness center, 3,000 square feet of meeting space, access to the Oxford Club, Spa & Salon and room service that is Like No Other. Guests of The Crawford can order room service from Denver Union Station restaurants Snooze, an A.M. Eatery and The Kitchen Next Door. To experience The Crawford Hotel at Denver Union Station visit www.thecrawfordhotel.com.

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