



# UNION STATION

EST. 1881

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## **Great Hall Gala celebrating Denver Union Station set to raise more than \$1 million for Colorado Non-Profits**

Denver, Colo. (July 9, 2014) - The Union Station Alliance is thrilled to announce that this Friday's Great Hall Gala celebrating Denver Union Station will raise more than \$1 million for more than 50 Colorado non-profits.

Charities that are benefiting from the gala include Colorado's Civic Center Conservancy, the Denver Art Museum, the Children's Hospital of Colorado, the Boys & Girls Club of Metro Denver, the Greenway Foundation and the Food Bank of the Rockies. A full list of non-profits can be found [here](#).

"We just felt so honored that we were selected to redevelop this historic gem that we wanted to give back to Colorado in a big way," said Denver Union Station partner Ferd Belz. "We all love the city of Denver and we love Union Station. Everyone is excited to be able to finally share this amazing project with the public."

The Union Station Alliance and event sponsors are underwriting the Great Hall Gala; each of the partner non-profits retained 100 percent of the \$1,000 in ticket sales. Tickets to this event are officially sold out.

"The Union Station Team came up with such a creative way to use this once-in-a-lifetime event to support the Denver community, it's a great way to usher in a new era for the city's most iconic historic structure," said Annie Levinsky, Executive Director of Historic Denver, Inc. "We plan to use the proceeds to launch several new initiatives, including a Walking Tour program with a LoDo tour that will begin and end at Union Station so residents and visitors can understand how historic places bring vitality to the city."

Presented by Schomp Automotive, the sold-out Great Hall Gala will feature live music by Denver's First Lady Mary Louise Lee and the Colorado Symphony Orchestra. The 1,000+ guests will be the first to sample the delicious fare created by the eclectic mix of Colorado-based restaurants opening soon inside the historic train station, including Stoic & Genuine by Chef Jennifer Jasinski, Mercantile Dining & Provision by Chef Alex Seidel, The Kitchen Next Door Community Pub, Snooze, an A.M. Eatery, Milkbox Ice Creamery, ACME Burger & Brat Co. and Pigtrain Coffee.

Event sponsors include the Epicurean Culinary Group, AOR Inc., Coors Brewing Co., Pepsi and Republic National Distributing Co.

Denver Union Station's official Grand Opening Celebration will be held on Saturday, July 26 from 10 a.m. – 3 p.m. Free and open to the public, this community celebration will showcase the entire project, allowing full access to the building and will feature a street festival with food trucks, vendors and live music by the Railbenders, Rachel & the Kings and Roger Clyne and the Peacemakers.

The Crawford Hotel, a 112-room independent luxury hotel managed by Sage Hospitality, is officially opening this Saturday, July 12 with room rates starting at \$289 per night. To make your reservation to be one of the first to stay in this historic building, please visit [www.thecrawfordhotel.com](http://www.thecrawfordhotel.com).

For more information, please visit [www.unionstationindenver.com](http://www.unionstationindenver.com).

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#### About Denver Union Station

Denver's Union Station is undergoing a major transformation to once again be a destination for Coloradans and visitors alike. The project, headed up by construction company Milender White, includes an extensive transportation hub, a custom-crafted line up of locally owned restaurants and shops, and a new 112 room hotel. The grand structure is more than 100 years old, and its historic and distinctive architecture will be protected throughout the extensive redevelopment project. The roughly 125,000 square foot project—to be complete in mid-2014—will continue the revitalization of the lower downtown community and create a welcoming, high-energy public space that has an authentic Colorado feel with contemporary updates. The expansive transportation hub returns Union Station to its roots with local and national train and bus services. The RTD rail lines and buses will connect downtown and its surrounding communities as well as providing a direct railway from Union Station to Denver International Airport in 2016. The local Colorado companies involved in the Union Station project include Larimer Associates, McWhinney, REGen, LLC, Sage Hospitality and Urban Neighborhoods. To learn more, visit [www.unionstationindenver.com](http://www.unionstationindenver.com) or [www.facebook.com/DenversUnionStation](https://www.facebook.com/DenversUnionStation).